

Brand Development Public Relations Advertising Interactive Solutions Graphic Design



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9TH ANNUAL DOG DAY AFTERNOON AT THE CATHEDRAL ON JULY 8 IN DOWNTOWN LOS ANGELES

Join over 1,500 residents and their furry friends at the canine party of the year hosted by the Downtown Center Business Improvement District and The Cathedral of Our Lady of the Angels

WHAT: The 9th Annual Dog Day Afternoon at The Cathedral is back to

celebrate the four-legged companions who help to create the Downtown L.A. community. Meet residents and their dogs for a fun-filled evening of mingling, music, local pet vendors and pet adoptions. All dogs must be on

a leash and well socialized.

WHO: 1,500+ Downtown Los Angeles Residents and 1,000 dogs.

The Downtown Center Business Improvement District

Monsignor Kostelnik, the Cathedral of Our Lady of the Angels

WHEN: Wednesday, July 8th: 6:00pm - 9:00pm

Remarks at 7pm

Presentation of the "Best Buddy Awards"

VISUALS: Dogs (and some owners) dressed in costume

Dozens of pet-related vendors with adorable displays

WHERE: The Cathedral of Our Lady of the Angels Plaza

555 West Temple Street, Downtown LA

COST: Free with Registration at DowntownLA.com/DogDay

\$8 flat rate for parking; Free parking for Accredited Media (see check-in

for validation).

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Macy + Associates for the Downtown Center Business Improvement

District

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About the Downtown Center Business Improvement District (DCBID):

The DCBID is a coalition of property owners united in their commitment to enhance the quality of life in Downtown Los Angeles. The organization helps the 65-block central business district achieve its full potential as a great place to live, work and play. Owners of more than 2,200 parcels provide funds to the district via a special voluntary tax assessment, which finances safety and maintenance services, as well as business recruitment / retention and marketing programs. For more information, visit DowntownLA.com.